



National Vision Administrators, L.L.C.

# NVA Smart Buyer®: The Consumer's Guide to Vision Benefits

**Members, access the NVA Smart Buyer® at [www.e-nva.com](http://www.e-nva.com) to get the most out of your vision benefit, while paying the least out-of-pocket cost on eye glasses!**

## What is NVA Smart Buyer®

The NVA Smart Buyer® gives you the inside-scoop on how to buy eye glasses to fit your needs and budget. It provides answers to questions such as:

- How many frames does my Eye Care Professional (ECP) carry that are covered by my insurance at \$0 out-of-pocket cost to me?
- How do I determine which frames will look good on me?
- How do I know which lenses and lens coatings are right for me?

## NVA Smart Buyer® Features

Service Level	# Of Frames Available At \$0*	Distance
Full Service**	480 Of 800 Total Frames	< 1 Mile <a href="#">View Map</a>

### Smart Buyer Tip

Polishing the lens' edges provides a cleaner look to your eyeglasses but is an additional expense.

*Find an Eye Care Professional based on frame inventory at \$0 out-of-pocket cost and save money with our Smart Buyer Tips!*

*Find out which frames look best on you by face shape, hair color, skin tone and more!*

### Cool

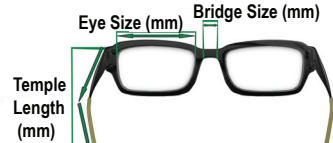
**Cool Skin Tone** – skin shows blue or pinkish tones, skin is usually red and / or rosy (Having trouble determining your shade?) Look

**Suggested Frame Colors** –






**Heart Face Shape** - both forehead and cheeks are wider than the chin

**Suggested Frame Shape** - narrow and round on the forehead; you can also add some width to the frames



### Ultraviolet Protection Treatment

Pros	Cons	Smart Buyer Suggestions
 <ul style="list-style-type: none"> <li>• Blocks the sun's UV rays from damaging the delicate tissue of the eyes</li> <li>• Reduces risk of retinal damage.</li> </ul>	<ul style="list-style-type: none"> <li>• Additional cost for application, if not already applied to lens</li> </ul>	 

*Pick out lens types and lens coatings based on your prescription and lifestyle!*

**Get a better view.**

You deserve a better view. Let NVA help you get it.

**Log in as a member at [www.e-nva.com](http://www.e-nva.com) to access the NVA Smart Buyer and more!**